



# Mike Colechin

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# Impact is...



**Delivery**  
Activity that creates  
project **'outputs'**

**Action**  
Creation of project  
**'benefits'** for relevant  
communities of  
users/beneficiaries

**Impact**  
Defined project  
**'outcomes'** have  
been achieved

## Delivering:

- knowledge for beneficiaries
- knowledge about beneficiaries
- knowledge from beneficiaries

# Closing the 'knowledge loop' to deliver impact

